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# Value Guide To Advertising Memorabilia



## Synopsis

This second edition contains over 1,000 beautiful full-color photographs, representing all categories of advertising. Items are described in detail with current market values - signs, clocks, calendars, thermometers, trays, toys, paperweights, tins, plates, ashtrays, and much more. Each value is coded as to whether it was derived from a dealer, collector, or actual auction value. 1999 values.

**AUTHOR BIO:** B.J. Summers continues to compile essential references for advertising and Coca-Cola collectors. His popular books include Pocket Guide to Coca-Cola, Summers' Guide to Coca-Cola, Soda Pop Memorabilia, Antique & Contemporary Advertising Memorabilia, and Value Guide to Gas Station Memorabilia. His books have become standard references in their fields.

**REVIEW:** This book recollects those thrilling days of yesteryear, presenting hundreds of vintage advertising items - signs, thermometers, calendars, jars & bottles, tins, displays, and much more. It's a nostalgic look at the past.

## Book Information

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## Customer Reviews

Beautiful paperback value guide has over 900 full color, large, sharp photos and 224 pages.

Updated guide with 1999 estimated values. Main categories include alcohol, automotive, coffee, soda, sporting goods, tea and cocoa, tobacco and misc. Complete index is provided. Pictures are life-like and fun to browse. Useful addition to your advertising collectibles library.

i really love this book very much thank you i have been looking things up on it in my friends store  
thank you karen

Nice book.

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